



# The Spitfire Club

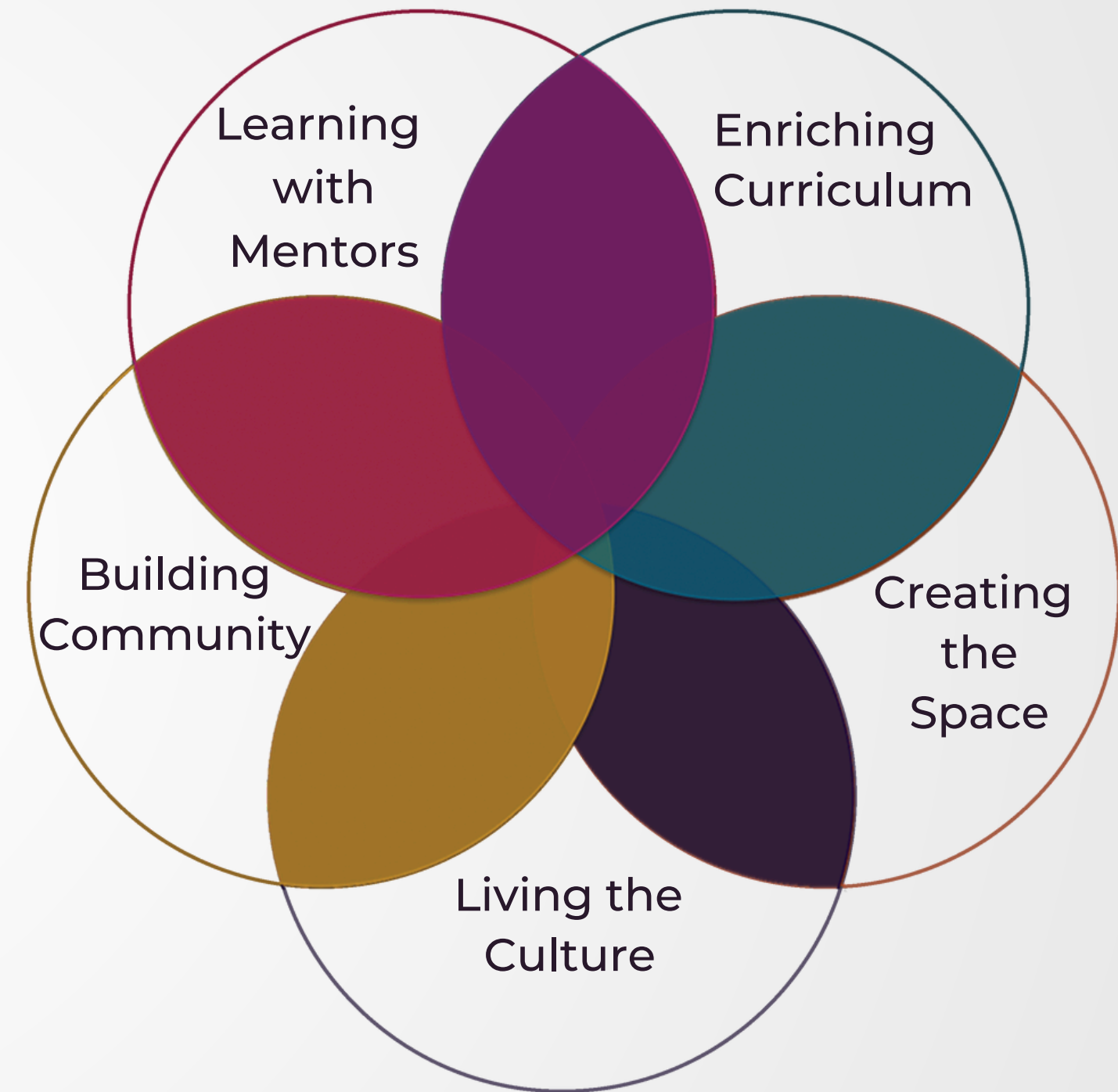




# What We Do

The Spitfire Club is an extracurricular book club built around a collection of children's literature featuring strong, diverse, female protagonists. By creating demand for and building an inclusive community around diverse girl-positive books, The Spitfire Club enhances literacy and social-emotional skills, nurturing each Spitfire's love of reading, love of self, and love for Spitfires across all communities.

Spitfire partners with outside of school time programs (Title I schools, affordable housing communities, recreation centers, libraries, and similar groups) to offer Spitfire Clubs on a weekly basis.





# Building Lifelong Readers



## Since 2018

- 603 Spitfires reached
- 98,054 books read
- 4,500+ books gifted for home libraries
- 100% of caregivers have rated our program quality 4 or 5/5



## Reading Milestones

- 102 children reported reading 26,369 books -- averaging 258 books per participant during the 2024-25 school year
- 13% increase in total reading from previous school year
- 80% read 5+ books/week and 40% read 10+ books/week



## Social-Emotional Outcomes

- 92% report “I feel comfortable being myself”
- 93% report “I feel like I belong in The Spitfire Club”
- 97% report “I am sensitive to the needs and feelings of others”





# 2026 Sponsorship Levels

		SIGNATURE \$5,000	TRAILBLAZER \$2,500	CHAMPION \$1,000	ADVOCATE \$500
Print & Swag	Logo or Name on TSC Swag <i>(tote bags, camp t-shirts, signage)</i>	✓	✓	✓	
	Logo or Name in Bookplates for Class Set of Books in Spitfire Library	✓	✓		
	Kids' Thank-You Postcard Art	✓			
Digital & Comms	Logo or Name on spitfireclub.org	✓	✓	✓	✓
	Thank-you Post on Social Media	3x	2x	1x	1x
	Thank-you Graphic in Newsletter	✓	✓	✓	
	Feature in Newsletter	✓	✓		
Active Partnership	Volunteer Opportunity	✓	✓	✓	✓
	Logo or Name on Signage at Quarterly Events	✓	✓	✓	
	Host a Community Table at Quarterly Events	✓	✓		
	Named Sponsorship of Camp Activity	✓			
	Remarks at Quarterly Events <i>(optional)</i>	✓			





# Why Your Sponsorship Matters

Your sponsorship delivers free, high-quality literacy programming that provides free + excellent books, nurtures confident and curious girls, fosters mentorship, and builds joyful reading connections across families and schools.

## Make a Lasting Impact Through Literacy

- Your support helps girls discover stories that reflect their identities and spark lifelong confidence
- Provide access to books that inform, affirm, and inspire
- Equip a new generation of leaders with the power of words and representation

## Meaningful Recognition & Community Connection

- Sponsors are celebrated through heartfelt gestures, from social media to student-created art
- Your partnership is acknowledged with visibility, gratitude, and lasting appreciation
- Be recognized as a champion of literacy and empowerment

## Strategic Partnership with Purpose

- Shape a future where literacy is joyful, inclusive, and empowering
- Align your brand with a values-driven organization making measurable, lasting impact
- Engage meaningfully, not just as a donor, but as a mission partner





# Save the Date! - 2026 Events

Spitfire offers quarterly free community events to raise awareness about our work, spread the joy of reading, and bring our various audiences together around our shared passion for girls' empowerment. Previous events have hosted 120+ guests, including community leaders, donors, volunteers, and Spitfire Club families – all made possible by our generous sponsors.

## February 8 - Galentine's Day Brunch

Spitfire's annual signature event celebrating the power of female friendship

## June 8 - Women in Art Showcase

An interactive gallery experience to showcase our girls' end-of-year projects from our nonfiction unit exploring Women in Art

## August 3 - Spitfire Camp Kickoff

Relive the nostalgia of summer camp magic at our first day of camp carnival! Spitfires and their families, volunteers, supporters, and media representatives are all invited to join

## September 8 - Back to School Bash

A picnic to celebrate International Literacy Day and the start of a new school year in true Spitfire style

